

2010 LOS ANGELES SPECTRUM INTERNATIONAL BEAUTY EXPO (SIBE)

PO Box 3066 Lakewood, CA

310.680.7367/ Fax 310.677.7581

www.sibe08.com

“*After the Show It's the After Party*”

**Immediately following the
EVENING of ELEGANCE
Sunday March 21, 2010
at the LAX Marriott Hotel**

Video Advertisement Opportunity

***Spectrum International Beauty Expo* is offering the opportunity for video advertising which will play continuously during the 2010 SIBE After Party. Video Ads deliver results and is an excellent way to offer brand exposure, by showcasing your product or company. Video Ads can also be used to display the work of a professional, stylist, barber, or student or to announce upcoming events. The expected after party audience will consist of beauty industry and non beauty industry people with an expected combined total of over 500.**

Video Advertisement Investment- \$300.00

- Video should be 60 seconds or less
- Video should be submitted by the deadline date of 02.21.2010

Please contact the SIBE office at 310.680.7367 for additional information

Please include credit card information or a check or money order made out to Spectrum International Beauty Expo (SIBE) for full payment to advertise at the 2010 SIBE After Party. Return this form with payment to SIBE PO Box 3066-Lakewood, CA 90711-3066. Your video ad should be submitted on or before February 10, 2010.

Name _____

Address _____

City _____ State _____ Zip Code _____

Contact Person _____ Contact Phone # _____

Amount Enclosed _____ Method of payment _____

Visa/MC # _____ Expirations Date _____

Authorized Name _____ Billing Zip Code _____ 3 Digit Code _____

Authorized Signature _____ Date _____