

Los Angeles
Spectrum International Beauty Expo (SIBE)
Celebrating 8 years
"Beauty Is Power and Education is the Key"
 March 21-22, 2010

ADVERTISEMENT OPPORTUNITY

Spectrum International Beauty Expo is again extending the opportunity to advertise in the **2010 SIBE Show Study Guide**. Advertisement has proven to be successful and can be used to showcase your product or company, to feature show deals that are available during the expo, to announce upcoming beauty related events, or even to display the work of a professional stylist, barber or student. Advertisement also provides an excellent approach of attracting expo attendees to your exhibit booth or classroom. **The SIBE Show Study Guide** will be distributed across the United States and Canada to over 10,000 true industry professionals and students and will also be available via the internet to an even greater number.

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